



Sponsorship packages for the 2010 calendar year

Community Titles Institute of S.A. Inc. (CTISA)

The CTISA is the peak industry body for Strata and Community Titles management operating from South Australia. Membership includes Body Corporate management firms, managers, support staff, industry partners, students and other key stakeholders in this rapid growth service sector.

CTISA members benefit from professional development through our education seminars, conferences and updates on issues of professional interest both locally and interstate.

CTISA is committed to its membership and seeks to promote and represent our industry by establishing professional codes of conduct, guidelines and other ethical standards.

The value in sponsoring the CTISA

By becoming a sponsor of the CTISA you will be able to:

- Network within the association that is a representative of one of the fastest growing sectors in the nation. Members of this association deal with all asset management issues on behalf of their Bodies Corporate and report regularly to owners and executive committee.
- Meet and interact with our members who account for over 75% of all professional Body Corporate Managers in this State and whom manage over 60,000 lots
- As a key goods and service provider access to industry decision makers both in South Australia and Nationally.
- Gain in sight in to how our industry works and the role that Body Corporate management has on the way that corporations in the future will be built and run
- Become involved in an association that has for over 20 years (formerly known as the Community and Strata Corporations Institute) has informed, represented and lobbied for the Body Corporate industry in this State
- Get more exposure to this and many other affiliated industries for your marketing dollar

Sponsorship package options

The packages available for the 2010 calendar year are:

- Platinum – One package this offers high profile web link from all CTISA web pages along with business partner status at all three yearly workshops and AGM as well co branding of all flyers that are sent to advertise events. Allows for two pull up banners to be put on dais during all workshops.
- Gold – Three packages that allow a logo web link from the home page of the website and also from the sponsor page. Name sponsor of one of the three workshops and prominent position of logo on top of all flyers to members and associates during the year. Allows for one pull up banner on the dais at the workshop that you sponsor and to have one pull up banner in the room at all other events
- Silver – Fifteen packages available as this is an entry level sponsorship package that allows for a listing on the sponsorship page and link to a chosen website. Allows for small logo to be put on all flyers sent to members at the bottom of the page. Allows for one pull up banner at the AGM and social networking end of year show.

Sponsorship package Costs

- Platinum - Investment is \$4,000 per annum
- Gold - Investment is \$2,000 per annum
- Silver - Investment is \$1,000 per annum